



Advertise

More than 10,000 unique visitors a month use EthnicNJ.com to find the best food in New Jersey. Reach these potential customers with your ad on EthnicNJ.

Since 2010, EthnicNJ has mapped over 1,100 restaurants serving some sixty different cuisines, becoming an indispensable tool for hungry Jersey food fans from Sussex to Cape May. Place your ad on the homepage, on a specific cuisine page (Indian, Peruvian, Mexican, and 57 more) or city page (Jersey City, Newark, Edison, and 274 other towns), or on the smartphone-friendly mobile site. EthnicNJ offers many ways to reach your audience.

E-mail Anthony@EthnicNJ.com for more information or to place an ad.

Ad Rates (Effective October 2016)

Homepage

The screenshot shows the EthnicNJ.com homepage layout. At the top is a navigation bar with links: Home, Reviews, Favorites, Cuisines, Map, Blog, and a search bar. Below the navigation bar is the EthnicNJ logo. The main content area is divided into several sections: 'Latest Review' featuring a review of Selenita in Pompton Lakes, NJ; 'Featured Cuisines' listing various cuisines like BBQ, Brazilian, British, etc.; 'Sponsored' section with a United MileagePlus advertisement; 'Flights from New York' with a United.com link; 'NJ's Food Geography' featuring 'edibleJERSEY' magazine covers; 'EthnicNJ Supports' featuring the 'Jersey Derby Brigade' logo; 'ENJ On the Radio' with a player for 'NFL Players: Staying in Jersey City'; 'Go to... for ethnic food.' listing various locations; 'New Jersey Food Links' listing various food-related links; and '@EthnicNJ' featuring a tweet from Laila Ethiopian R.

Sidebar Box #1

(250 x 250px)

■ \$200/month

Sidebar Box #2

(250 x 250px)

■ \$150/month

Large Box #1

(300 x 250px)

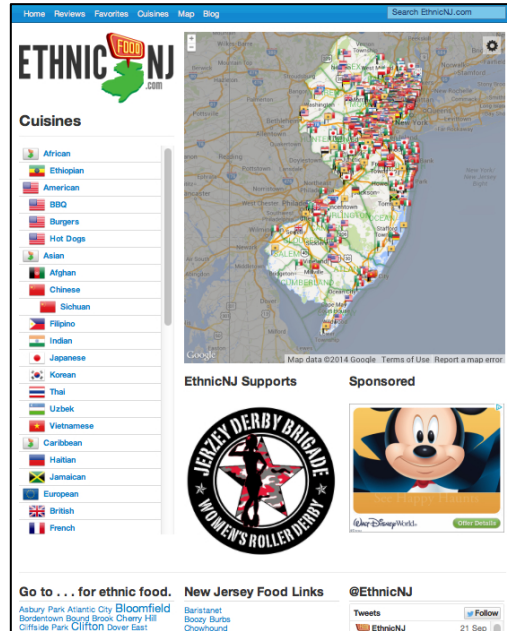
■ \$250/month

Large Box #2

(300 x 250px)

■ \$200/month

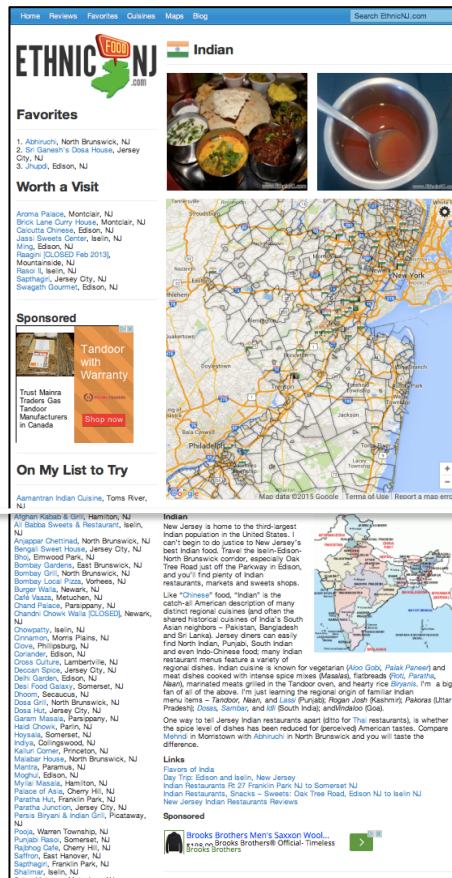
Reviews, Cuisines, Favorites and Map Pages



Large Footer Box
(300 x 250px)
■ \$150/month

Single Cuisine Pages

Indian, Peruvian, Mexican
... and 52 more

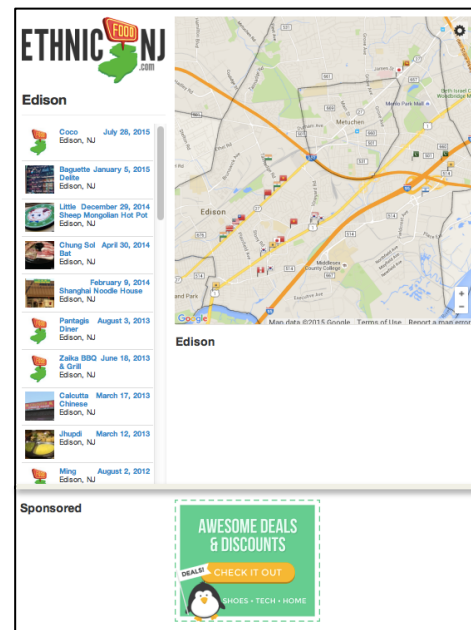


Cuisine Box
(250 x 250px)
■ \$100/month

Cuisine Banner
(320 x 50px)
■ \$50/month

Individual City Pages

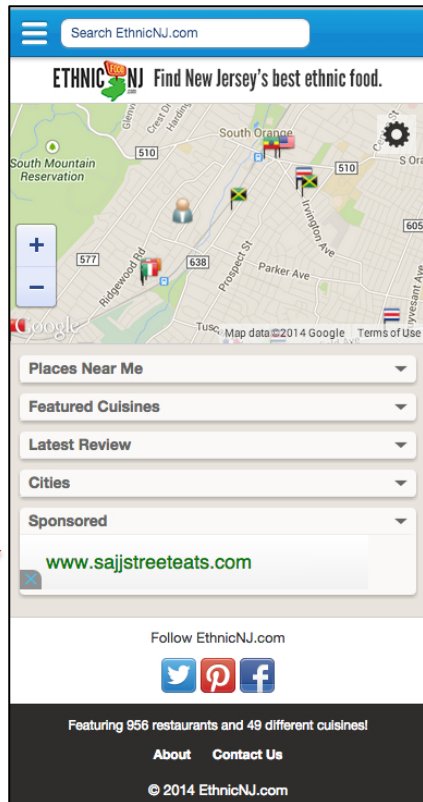
Jersey City, Newark, Edison
... and 274 other Jersey towns



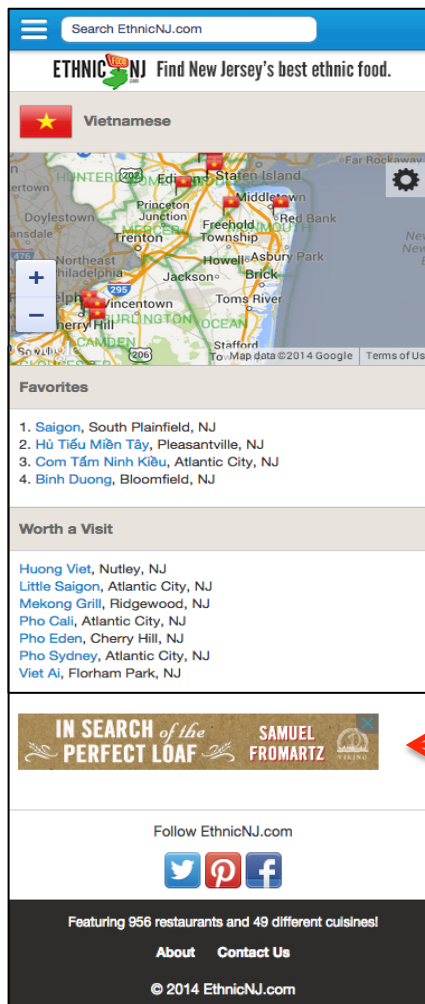
City Box
(250 x 250px)
■ \$50/month

Mobile Site

Mobile Home Screen
(320 x 50px)
■ \$200/month



Mobile Cuisine Banner
(320 x 50px)
■ \$50/month



- Up to 3 ads in rotation for all placements.
- Discounts available for 3+ month placements.
- Payment by credit card or check.

For more information, contact:

Anthony

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